



*Experience the Luxury of Comfort*

**COIRTUFF™**  
Sleep solutions for a blissful night

MULTILAYER RUBBERISED COIR MATTRESS  
FOAM COVERED MATTRESS  
SUPER BOND HARD FOAM MATTRESS  
BONNEL & POCKETED SPRING MATTRESS  
PILLOW & ACCESSORIES

**COIRTUFF™**  
Sleep solutions for a blissful night

A Product of Ashoka Foam Group

Goel's Coir Foam (India) Pvt. Ltd.

Ashoka P.U. Foam (India) Pvt. Ltd.

Ashoka Poly Laminators Ltd.

Ashoka Foam Multiplast Ltd.

Ashoka Foam Private Limited

Ashoka Foam (The Real Furnishing Mall)

Corporate Office : V-6, Near Agrasen Park, Rampur Garden, Bareilly-243 001 (U.P.) India

Factory : Bareilly - Lucknow Road, Bareilly (U.P.) India

Fax : 0581-2554891

Visit us : [www.ashokafoam.com](http://www.ashokafoam.com), [www.coirtuff.com](http://www.coirtuff.com)



ISO 9001, 14001 & OHSAS 18001 certified company

M A T T R E S S





**We call our mission “Supporting Life !”**

Coirtuff is the product of ingeniousness and constant research with the objective to achieve wellness and maintaining an equilibrated and respectful relationship between man and nature.

COIRTUFF team, who always focused on the biomechanics and ergonomics of sleep. We designed a technology to focus specifically on spinal alignment - essentially, "keeping your back straight and supported while you sleep, based on your body shape and sleeping style, "The experts says" Spinal alignment is associated with a number of benefits : more time spent in restorative REM sleep, greater levels of subjective comfort and feeling refreshed the next day, and reduced back aches and pains."

**SELL A GOOD NIGHT'S SLEEP  
*NOT THE MATTRESS.***





# COIRTUFF<sup>TM</sup>

Sleep solutions for a blissful night

M A T T R E S S

(ECONOMY SERIES)

## FUSION - 4"

•  
BONDED FOAM

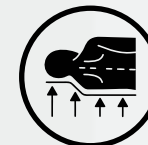
•  
CORE LAYER - HARD FOAM

•  
WARP NET COVER

•  
QUILTING - 15+5 MM BSQ.

•  
BOTH SIDE USABLE

•  
WARRANTY - 2 YRS\*



Anatomic



Hypoallergenic



Recyclable



Proof against  
deformation



Breathable



Anti-Dustmite



Ecology



# COIRTUFF<sup>TM</sup>

Sleep solutions for a blissful night

M A T T R E S S

(ECONOMY SERIES)

**EASE - 4"**

•  
PREMIUM FOAM

•  
CORE LAYER - HARD FOAM

•  
WARP NET COVER

•  
QUILTING - 15+5 MM BSQ.

•  
BOTH SIDE USABLE

•  
WARRANTY - 2 YRS\*



Anatomic



Hypoallergic



Recyclable



Proof against  
deformation



Breathable



Anti-Dustmite



Ecology



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Sleep solutions for a blissful night

M A T T R E S S

(ECONOMY SERIES)

## PAMPER - 5"

•  
PREMIUM FOAM

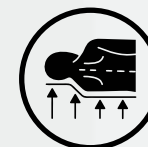
•  
CORE LAYER - HARD FOAM

•  
WARP NET COVER

•  
QUILTING - 15+5 MM BSQ.

•  
BOTH SIDE USABLE

•  
WARRANTY - 2 YRS\*



Anatomic



Hypoallergic



Recyclable



Proof against  
deformation



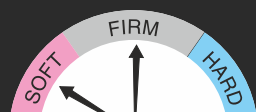
Breathable



Anti-Dustmite



Ecology







# COIRTUFF<sup>TM</sup>

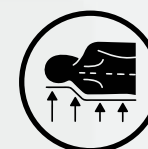
Sleep solutions for a blissful night

M A T T R E S S

(ECONOMY SERIES)

## SUKOON ULTRA - 5"

- BONDED FOAM
- CORE LAYER - HARD FOAM
- KNITTED FABRIC COVER
- QUILTING - 20+10 MM BSQ.
- BOTH SIDE USABLE
- WARRANTY - 5 YRS\*



Anatomic



Hypoallergic



Recyclable



Proof against  
deformation



Breathable



Anti-Dustmite



Ecology



# COIRtuff<sup>TM</sup>

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M A T T R E S S

(ECONOMY SERIES)

## HEALTH PLUS (EURO TOP) - 7"

•  
PREMIUM FOAM

•  
CORE LAYER - HARD FOAM

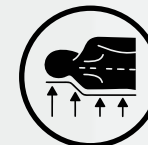
•  
BONDED FOAM

•  
HEAVY KNITTED FABRIC COVER

•  
QUILTING - 30 MM SQ.

•  
NON-FLIPPABLE

•  
WARRANTY - 5 YRS\*



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Hypoallergenic



Recyclable



Proof against  
deformation



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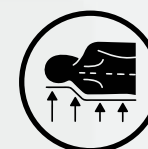


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Sleep solutions for a blissful night  
M A T T R E S S

**(ECONOMY SERIES)**

## MEMOTUFF - 6"

- MEMORY FOAM
- CORE LAYER. HARD FOAM
- HR FOAM
- HEAVY TOWEL JAQUARD FABRIC
- QUILTING - 30 MM SQ.
- BOTH SIDE USABLE
- WARRANTY - 5 YRS\*



Anatomic



Hypoallergic



Recyclable



Proof against  
deformation



Breathable



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M A T T R E S S

(ECONOMY SERIES)

## SOFT TOUCH - 4"-5"

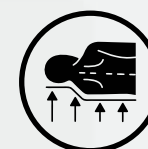
•  
32D. SUPER PREMIUM FOAM

•  
AMERICAN KNITTED FABRIC

•  
QUILTING - 20+5 MM BSQ.

•  
BOTH SIDE USABLE

•  
WARRANTY - 5 YRS\*



Anatomic



Hypoallergic



Recyclable



Proof against  
deformation



Breathable



Anti-Dustmite



Ecology





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Sleep solutions for a blissful night

M A T T R E S S

(ECONOMY SERIES)

## FIRM TOUCH - 4"-5"

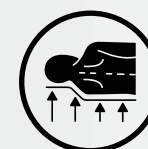
•  
40D. SUPER PREMIUM FOAM

•  
AMERICAN KNITTED FABRIC

•  
QUILTING - 20+5 MM BSQ.

•  
BOTH SIDE USABLE

•  
WARRANTY - 10 YRS\*



Anatomic



Hypoallergenic



Recyclable



Proof against  
deformation



Breathable



Anti-Dustmite



Ecology







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Sleep solutions for a blissful night  
M A T T R E S S

(SMART SERIES)

**DR. COIR - 4"-5"**

•  
RUBBERIZED COIR

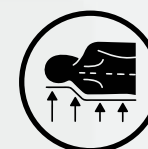
•  
HARD FOAM

•  
AMERICAN KNITTED FABRIC

•  
QUILTING - 20+5 MM BSQ.

•  
BOTH SIDE USABLE

•  
WARRANTY - 3-5 YRS\*



Anatomic



Hypoallergic



Recyclable



Proof against  
deformation



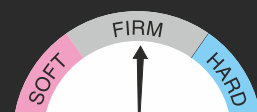
Breathable



Anti-Dustmite



Ecology





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Sleep solutions for a blissful night

M A T T R E S S

(SMART SERIES)

**SPINAL - 4.5"**

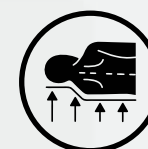
CORE LAYER - HD BONDED FOAM

GLAZE COTTON FABRIC

QUILTING - 20+10 MM BSQ.

BOTH SIDE USABLE

WARRANTY - 5 YRS\*



Anatomic



Hypoallergenic



Recyclable



Proof against  
deformation



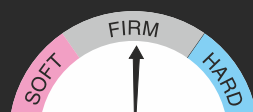
Breathable



Anti-Dustmite



Ecology





# COIRTUFF<sup>TM</sup>

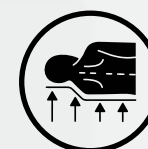
Sleep solutions for a blissful night

M A T T R E S S

(THERAPEDIC SERIES)

## NINJA PLUS - 5"

- CORE LAYER - HD BONDED FOAM
- HEAVY TOWEL JAQUARD FABRIC
- QUILTING - 20+10 MM BSQ.
- BOTH SIDE USABLE
- WARRANTY - 10 YRS\*



Anatomic



Hypoallergic



Recyclable



Proof against  
deformation



Breathable



Anti-Dustmite



Ecology





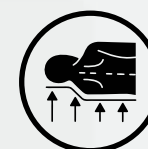
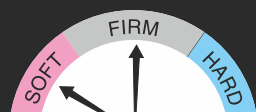


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Sleep solutions for a blissful night  
M A T T R E S S

**(THERAPEDIC SERIES)**

## ELEGANCE - 6"

- CORE LAYER - HD BONDED FOAM
- HEAVY TOWEL JAQUARD FABRIC
- QUILTING - 25+10 MM BSQ.
- BOTH SIDE USABLE
- WARRANTY - 11 YRS\*



Anatomic



Hypoallergic



Recyclable



Proof against  
deformation



Breathable



Anti-Dustmite



Ecology



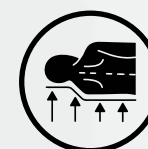
# COIRtuff<sup>TM</sup>

Sleep solutions for a blissful night  
M A T T R E S S

(THERAPEDIC SERIES)

## ORTHO-TUFF - 5"

- RUBBERIZED COIR
- HD BONDED FOAM
- HEAVY KNITTED FABRIC COVER
- QUILTING - 20+20 MM BSQ.
- BOTH SIDE USABLE
- WARRANTY - 10 YRS\*



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Hypoallergenic



Recyclable



Proof against  
deformation



Breathable



Anti-Dustmite



Ecology



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M A T T R E S S

**(THERAPEDIC SERIES)**

**ZOOM FOLDING - 5"**

•  
RUBBERIZED SPRINGY COIR

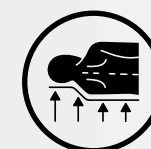
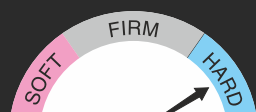
•  
HD BONDED FOAM

•  
PREMIUM FOAM

•  
HEAVY TOWEL JAQUARD FABRIC

•  
QUILTING - 25 MM SQ.

•  
WARRANTY - 11 YRS\*



Anatomic



Hypoallergenic



Recyclable



Proof against  
deformation



Breathable



Anti-Dustmite



Ecology



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Sleep solutions for a blissful night

M A T T R E S S

(THERAPEDIC SERIES)

## LEISURE PILLOW TOP - 5+2"

•  
HR FOAM

•  
PREMIUM FOAM

•  
RUBBERIZED COIR

•  
HD BONDED FOAM

•  
HEAVY TOWEL JAQUARD FABRIC

•  
QUILTING - 30 MM SQ.

•  
WARRANTY - 11 YRS\*



Anatomic



Hypoallergenic



Recyclable



Proof against  
deformation



Breathable



Anti-Dustmite



Ecology

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Sleep solutions for a blissful night

M A T T R E S S

(LUXURY SERIES)

## BREEZE EURO TOP - 5+2"

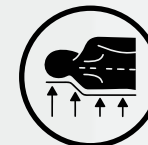
•  
PREMIUM FOAM

•  
HD BONDED FOAM

•  
HEAVY TOWEL JAQUARD FABRIC

•  
QUILTING - 30 MM SQ.

•  
WARRANTY - 11 YRS\*



Anatomic



Hypoallergenic



Recyclable



Proof against  
deformation



Breathable

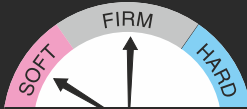


Anti-Dustmite



Ecology





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Sleep solutions for a blissful night  
M A T T R E S S

**(LUXURY SERIES)**

## DUET PREMIUM - 5"

- MEMORY FOAM
- HR FOAM
- HD BONDED
- QUILTING - 20+10 MM SQ.
- WARRANTY - 5 YRS\*

Anatomic

Hypoallergic

Recyclable

Proof against deformation

Breathable

Anti-Dustmite

Ecology



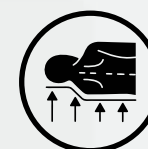
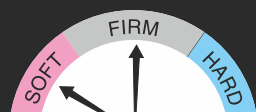


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M A T T R E S S

(LUXURY SERIES)

## SAPPHIRE - 5"

- SUPER SOFT FOAM
- HD BONDED
- HEAVY TOWEL JAQUARD FABRIC
- QUILTING - 30+10 MM SQ.
- WARRANTY - 13 YRS\*



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Hypoallergic



Recyclable



Proof against  
deformation



Breathable



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M A T T R E S S

(LUXURY SERIES)

## ALWA BONNEL SPRING - 6" ALWA POCKET SPRING - 6"

•  
HIGH TENSILE SPRING

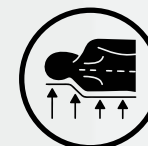
•  
HD PREMIUM FOAM

•  
TURKISH FELT

•  
FLORAL JAQUARD FABRIC

•  
QUILTING - 18+18 MM BSQ.

•  
WARRANTY - 5 YRS\*



Anatomic



Hypoallergic



Recyclable



Proof against  
deformation



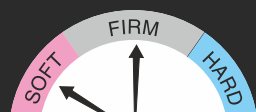
Breathable



Anti-Dustmite



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Sleep solutions for a blissful night  
M A T T R E S S

It's a time for a  
**new mattress..!**